

# IEEE Tech Frontiers: Currents in Conferences

## Unique Branding Opportunities for Your Company

 3 September 2026 1000 - 1200 Beijing Time

 English and Mandarin Viewing

### Extending the Reach with IEEE Events

IEEE Conferences lead innovation, providing a platform for the exchange of the latest research findings and technical advancements. IEEE Tech Frontiers aims to extend the reach of these events by presenting their technical highlights to a broader professional audience.

In this two-hour virtual event, participants will hear from three leading IEEE conferences on the latest technological progress, market trends, and future developments in grid technologies, quantum computing, and more.

### Benefits of Partnering

By partnering with this unique event, you will have the opportunity to leverage IEEE's status as a vanguard of humanity-benefiting technology. In 2024, this event reached 2,300+ participants through virtual and regional streaming platforms. In addition, the event and related activities generated multi-billion-level impressions through coverage by media outlets and key opinion leaders. These results show that conference-driven technical content, when presented in a high-level and accessible format, can significantly broaden visibility and stimulate future participation.



### Basic Sponsorship Package:

**\$2,500 USD**

- Recognition as official event partner, with logo and branding on all event marketing collaterals (including before, during, and after the event)
- Acknowledgement by Event Chair
- 30-second video after conference showcase

### Premium Sponsorship Package:

**\$4,500 USD**

- Includes everything in the Basic Package, plus a 5-minute Thought Leadership contribution to the program

To get involved, please contact Ryan O'Connor at [ryan.oconnor@ieee.org](mailto:ryan.oconnor@ieee.org)

## 2024 IEEE Tech Frontiers Impact

 2,300+  
Live Views

 4 Billion Media  
Impressions

    
Streaming on  
Multiple Channels

CONFERENCE SHOWCASE:

PRODUCED BY:

IN PARTNERSHIP WITH:

