Features / Platform	Blue Jeans	Crowdcast	VidGrid	Webex	Adobe Connect	Omnipress	Pathable	Brella	Engagez
		Sent email via form and via chat. Sent 2 emails to Jorge and Annette with the Word table, asking to complete.	Set up meeting online   Received email from Michael Moran. Replied I am available for a call. Have a call for Friday 11:45am	Completed sales form online   Speaking with Michael Lavity	Sent email form	Bob Hamm - Senior Sales Representative, Omnipress   800.828.0305 - bhamm@omnipress.com	Mel Tipton   Director of Event Technology   (404) 593-4921   mel.tipton@pathable.com   pathable.com   https://calendly.com/mel- tipton	Alexander Nikolaev Business Operations Associate alexander@brella.io +358 449332666	(415) 763-8660 Robert Petrossian-CEO
levent Lynes Supported	all-hands meetings, town halls and webcasts	Webinars, large events	Recorded only – Not live event platform – Integrate to live platforms like Zoom	II arger events	Classroom, Webinars, Meetings	On Demand Only	Live & On-Demand (Hybrid)	Live and On-Demand	Live and On-Demand
Product Name	BlueJeans Primetime Events	Crowdcast Extended	VidGrid	Cisco Webex Events	Adobe Connect Webinars	Catalyst & Widget	Large Event	Virtual Event Platform This is an event hub that uses a broadcasting tool, such as Zoom/Webex but provides a presentation layer	Engagez Virtual Event This is an event hub that uses a broadcasting tool, such as Zoom/Webex but provides a presentation layer
Attendees + Presenters	Attendees + Presenters	Attendees + Presenters	Attendees + Presenters	Attendees + Presenters	Attendees + Presenters	Attendees + Presenters	Attendees + Presenters	Attendees + Presenters	Attendees + Presenters
Min & max number of attendees	50,000	No min & 10,000 inside app concurrently + broadcast to FB YT Twitter Live   Broadcasting is not counted in pricing model (unlimited number of people) but is counted for hours	N/A	3000 + streaming	1,500 per shared webinar room or more depending on license     20,000 with Broadcasting     Different modules   Min 25 users	Limitless (Azure serverbank)	3000+   Can categorize them any way you choose, so easy to locate and find each other with common interests		3000 bound to limits of your own Zoom/Webex licenses
webcam at the same time?  (Ex: Panelists)	100 interactive presenters & moderators in one event     9 video tiles for now   25 Tiles by July	No limit to the number of rooms or sessions (but for 4 concurrent speakers per room)	N/A	5 panelists at once but can assign rights to many more	No limit to presenters		100 with Large Event solution		Production is done on zoom and displayed in Engagez 40/screen
or licenses? and now those licenses are given (if	Moderators, presenters, attendees   Events BJ app- moderators	One admin but can use same user credentials multiple times	No limit	Unlimited – need license with admin		4 admins (no limit per se)   Can designate role for track chair, session chair	Attendee types (ribbons) – can set rights		unlimited admins / venue
Limitations of # authors / presenters	100 interactive presenters	No limit to the number of rooms or sessions (but for 4 concurrent speakers per room)	N/A	5	Unlimited and 20 B/O rooms		no		Limited by your broadcast tool
Moderators	BlueJeans Events Moderator App moderators can control all aspects of the live event with a full suite of engagement tools including Q&A moderation, audience polling, and audio- video controls all via Moderator Dashboard	Admin is moderator (each admin but can use same user credentials multiple times)   Option for moderator to be off camera	N/A	Yes	Console for admin.   Host – controls (meeting host licenses vary – can have 1, 2 , 3 hosts per event)		yes	Yes - Live	Yes - Q&A Public and Private
Housing content	Housing content	Housing content	Housing content	Housing content	Housing content	Housing content	Housing content	Housing content	Housing content
Can the platform house / store content	BJ Cloud or downloaded     Post event recap – recording, basic analytics, attendance, level of engagement	Videos of event stored only (not shared content)	Yes	Unlimited storage \$4/month in	Stored on Adobe servers (if license is hosting – stored on adobe   If on-premise license, stored by IEEE)   Chatted Arkadin - reseller	yes	Yes		Yes - Amazon AWS Wowza - recordings
How long can it store it for?	Not removed until we decide	As long as account is active	No end date	lunlimited	Unlimited unless license is cancelled	1 year per conference (1\$ per file per year after one year)	1 year and no limit to size (AWS)		3 months from when more than 20 people access the event site Can pay for more time - on a traffic basis
IDOW HILICH CONTENT — CID	50 GB and can request more at no cost	No limit	unlimited	Unlimited storage \$4/month in Cisco cloud	Usually no limit	Based on number of files (1 video and 1 paper = 2 files)	No limit		no limit
Need for on-demand access	Unlimited – as long as account active	Yes, unlimited while active acct	unlimited	Yes, as long as acct active	unlimited	1 year	1 year		3 months from when more than 20 people access the event site Can pay for more time - on a traffic basis
Registration	Registration	Registration	Registration	Registration	Registration	Registration	Registration	Registration	Registration
Ecommerce - payments for registration -	Integrate with Marketo, and have APIs for reg integration     Customize your own reg page – no pmt just registration	Yes included – Stripe integration – Zapier integration for Cvent	N/A	Yes – ecommerce included   Csv upload   Integration to many registration platforms	Webinar license can support registration via Adobe (can be customized by user)   Can upload third party ref data via csv     Integration with Cvent	tiers/)     ACGI   Member	Integration with dozens of registration services (Eventbrite, Cvent, aventri, Salesforce, Hubspot, RegFox, and more)   Will query Cvent every 20 min (people an agenda info)		Integrates with Cvent, Eventbrite, Marketo, Linkedin, Zapier can use csv
<b>G</b>	Supports difft tiers/ supports uploads	No Tiered   Can upload csv. Multi tier only via multi upload per person to different events	N/A	Yes	Tool does not support tiered reg, but upload can display and need to manually add attendees to each event	License manager software allows for tiers (integrated in Aug 2020) with csv upload	Yes and completely customizable		Yes- can control what sessions a person sees based on what they paid

Paccilion	Unique reg link tied to the people - one login at a time	Crowdcast reg – email generated prompting user name and PW   3 <sup>rd</sup> party reg – upon upload of CSV – email generated by Crowdcast	Yes	Yes	User name and pw	yes	Emailed a token authorization with a unique URL and they set a password (can only use on 1 device at once)		Yes - password can get passed to environment, even if CSV
Single sign on	No	No	Users are added to Vidgrid and given access to specific videos stored in folders/subfolders. Prompted to log in with user and pw	Yes	Every registration is unique	Not yet – but shortly     ACGI   Member Clicks   Cvent	\$2200 integration to SSO		Yes - additional cost if they don't yet have your SSO standard and have to customize
Live + Prerecorded Abilities	Live + Prerecorded Abilities	Live + Prerecorded Abilities	Live + Prerecorded Abilities	Live + Prerecorded Abilities	Live + Prerecorded Abilities	Live + Prerecorded Abilities	Live + Prerecorded Abilities	Live + Prerecorded Abilities	Live + Prerecorded Abilities
Is there an ability to prerecord , and upload the videos	Yes	Yes with RTMP Studio generates stream key and pass to 3 <sup>rd</sup> party system – live streaming software (OBS is free but many are paid)	Yes – All videos stored on AWS S3 Servers (very secure)	yes	yes	yes	Yes		Yes - 3 Options 1. Live Streaming 2. Simulive - recorded but streaming 3. On-Demand
,	yes	Yes	Yes – users are added to	yes	yes	yes	Yes		Yes
<ul> <li>Length - Timing :   Is there</li> <li>a time limitation for live</li> <li>+prerecorded events</li> </ul>	50GB total storage	6 hours/session	No Limit for pre-recorded only	under \$4 storage service	4 GB files but no limit to files 		2 GB (=2 hours)		3 months +
<ul> <li>Is there a limitation on how long it can live (can events be</li> </ul>	No limit until we remove   Can upload in real time	No limit	No limit – can place an end date on video availability	No Limit	No limit		1 year		3 months +
o limitations on # of videos	No – limit is 50GB	No limit	No limit	No limit	No limit		No limit to # of videos		no limit
versus hours what it can store and for how long (15 min video minimum)			5GB or more per video – need engineer help to upload	No limit			(filestack for videos)		no limit
Resources	Resources	Resources			Resources	Resources	Resources	Resources	Resources
nointe linke Videoe Lon the	No documents per se, but via a link to the content	Not stored in CC servers – support links to chat system or call to action feature – insert URL and download file	Can attach pdfs, links to video files	Yes – real time	Yes - Share port option during meeting or prior to event		Yes (no limit)		Yes. Actual Files
Web browser compatibility	Web browser compatibility	Web browser compatibility	Web browser compatibility	Web browser compatibility	Web browser compatibility	Web browser compatibility	Web browser compatibility	Web browser compatibility	Web browser compatibility
<b>O</b>	Yes. FB Live, You Tube available Dec 2020,  APIs	FB, YT, Periscope Twitter, Twitch	No live streaming. Integrate with Zoom & Canvas LMS. Have API for other streaming platforms	Live streaming to RTMP- supported platforms (Facebook, YouTube, Vbrick, LinkedIn, etc.)	no	n/a – can link out	Uses Zoom and is fully integrated into Pathable platform   Accept Vimeo live and YT Live		Broadcasts via Webex, Zoom, GotoWebinar, etc. (they do not have their own video stream)
Web based or app based (all platforms mobile windows, etc)	single-click access to BlueJeans Events on a wide range of browsers without the need for additional downloads – Older	No software to download! Your audience can join from anywhere. Crowdcast is supported in most modern browsers and on Android (and iOS) devices.	Web based	Cisco and third-party endpoints; Cisco and third- party soft clients; Webex mobile, desktop, and web	yes	Yes	Yes (web based requires plugin download and mobile requires app download)		Web-based All platforms supported
Social Media integration	Broadcast and livestream to   Facebook Live to reach even larger audiences	No – just streaming	<ul> <li>No Social Media   Integration to Zoom and Canvas</li> </ul>	Yes	Yes – can register via social media apps	Yes	Social wall and aggregators and social widgets on backend		All major ones- share button, integrate social media links
Branding	Branding	Branding	Branding	Branding	Branding	Branding	Branding	Branding	Branding
Exhibits	yes		N/A		yes	Not virtual but can list sponsors with logos	Yes	Yes	Yes
Space for sponsors (platform real estate / windows) what it looks like	Can customize landing page UX – pre and post events – not links	can add graphic overlays		Yes	yes	Not virtual but can list sponsors with logos		all advertisers by alphabetical order   Provides lead generation to Sponsors   Sponsored email campaign with platform   Sponsors can have as many staff as they	Virtual booths, engagement with staff, sponsor levels, etc. Very customizable
		Concurrent Sessions & Breakout rooms		Concurrent Sessions & Breakout rooms	Concurrent Sessions & Breakout rooms	Concurrent Sessions & Breakout rooms	Concurrent Sessions & Breakout rooms	Concurrent Sessions & Breakout rooms	Concurrent Sessions & Breakout rooms

,	Based on events license   Unique links to each event	No breakout rooms – only separate sessions with scheduling   No control who goes to any session	N/A	parallel presenters – need to	That's a licensing issue. If you have a license per presenter as many as you have presenter licenses		100 speakers per session with Large Events   100 video panelists (25 screens at once in a gallery view)   No limit to concurrent sessions	Multi Track Sessions	no real limitations limit is based on Broadcast technology tool (Zoom, Webex)
How many breakout rooms (if any can you have) in parallel and total # of people	we speak including avatars – no time frame yet)	No limit	N/A	No – need to customize for us at a cost	20 breakout rooms		Whatever max allowed by zoom		Zoom Meetings Online classroom spaces hundreds
out room at a time	Max 50,000 but depends on the event license number of endpoints	No limit – based on pricing plan	N/A	N/A	200 limit in breakout rooms		500		hundreds
Engagement	Engagement	Engagement	Engagement	Engagement	Engagement			Engagement	Engagement
Q&A Live and offline	Live Yes	Live Yes	Offline only	Yes	Yes		Yes (can set up to send a message to presenter for ondemand)	Yes	Yes
Event Chats	Live Yes	Live Yes	N/A	Yes	Yes		· · · · · · · · · · · · · · · · · · ·	Yes	Yes
Hand Raising	Yes	No – can use emojis	N/A	Yes	Yes		Yes		Webex or Zoom Supports this
vvilleboard	In Meetings platform not events/Primetime	no	N/A	Yes	Yes		Yes		Webex or Zoom Supports this
INICIA I SKING (ANNOISTION)	In Meetings platform not events/Primetime	no	N/A	Yes - automated	Yes		Yes		No
Surveys	Default end survey (very	No		Yes	No built in survey	Link to survey tools	Yes	Yes	Yes - built in
	1	Yes	Yes but not live	Yes	Yes	No	Yes	Yes	Yes
<ul> <li>Moderator for Q&amp;A / Chat etc in real time</li> </ul>	Yes. audiences have the ability to contribute content, share opinions, and voice feedback	Yes	N/A	Yes	Yes		Yes	Yes	Yes
o Live Q&A vs offline	Live Yes & Offline Q&A (filtered thru moderator first)	Yes	Offline only – Asynchronous	Yes	Yes live		Yes		Yes
Security / Restrictions	Security / Restrictions	Security / Restrictions	Security / Restrictions	Security / Restrictions	Security / Restrictions	Security / Restrictions	Security / Restrictions	Security / Restrictions	Security / Restrictions
Country restrictions	No	no	no	Attendees from 26 countries	Yes (OFAC - Iran Syria N Korea Cuba Sudan)	Mainland China – Govt policy	No		China - performance not great
Accessibility	Accessibility	Accessibility	Accessibility		· ·	Accessibility	Accessibility	Accessibility	Accessibility
Closed captioning (if applicable)	For Live	no	Available for video recordings	res	Not built in but supports 3 <sup>rd</sup> party CC	Third party tool – not native	Yes		Yes - Amazon Auto transciprts
Licensing & Support	Licensing & Support	Licensing & Support	Licensing & Support						
			Licensing & Support	Licensing & Support	Licensing & Support	Licensing & Support	Licensing & Support	Licensing & Support	Licensing & Support
White glove service	- event assist team available for all events (in real time)    Standard	Chat & email support only (backlog now – several days response time – only 6 people in support team) – no phone support	In app Chat   Customer	Standard Support   24/7,	Resellers sell products and	Basic   Standard   Advanced	Yes	Ves	Licensing & Support Implementation & Support packages 7x7 PST A la carte
White glove service  Tech support - if so, what type of support	- event assist team available for all events (in real time)   Standard  2 levels   Advanced Services - event assist team available for all events (in real time)   Standard   All time zones	Chat & email support only (backlog now – several days response time – only 6 people in support team) – no phone	In app Chat   Customer rep   Phone support only if	Standard Support   24/7, phone email chat  Standard Support   24/7, phone email chat	Resellers sell products and support packages  Standard Expert Support   Partners (Clarix) add free	Basic   Standard   Advanced Support packages 8:00-4:45 CST M-F	Yes	Yes Customer Success Mgr Web design	Implementation & Support packages 7x7 PST
Tech support - if so, what type of support  Pricing if they tiered levels of licensing - blanket fee for licensing	event assist team available for all events (in real time)   Standard  2 levels   Advanced Services	Chat & email support only (backlog now – several days response time – only 6 people in support team) – no phone support  Partner program – 3 <sup>rd</sup> party consultants – tech support, production – cost depends on service and vendor  Non-profit 20% discount   40 hours of streaming / month with 1000 live attendees per session - \$1668/vr – 20% =	<ul> <li>In app Chat   Customer rep   Phone support only if chat escalated</li> <li>In app Chat   Customer rep   Phone support only if chat escalated</li> </ul>	Standard Support   24/7, phone email chat  Standard Support   24/7, phone email chat  Host License – 1 meeting at a time   Events 3000 - \$990/host/month     Events 1000 - \$475/host/month	Resellers sell products and support packages  Standard Expert Support   Partners (Clarix) add free support and free training (8:30 am - 5:30pm)     Platinum – on premise install   Gold – Adobe hosts  Online Adobe Pricing   Named Licenses (Host)   Webinars –   1000 \$5500/year   500 \$4500/year   100 \$1250/year   No discounts     Shared Licenses   1500 - \$30,000/year   500 - \$20,000/year   500 - \$20,000/year   Discount available     Concurrent seat model   Much more money x 10 (100,000\$+)     Broadcaster Tool in Studio main 1500 people but rebroadcast to a larger audience (20,000+) incl. Polling and Q&A	Basic   Standard   Advanced Support packages 8:00-4:45 CST M-F	Pedicated client manager for training & coaching (up to 6 hours per event & \$150/hr over that)   Dedicated tech staff for duration of event   Virtual on-site support (\$800/day)  Starts at \$19,000 per event for large events (3000+) – plus fee for number of simultaneous sessions     For small events <500 people ~ \$9,000 per event.     Also will give multi event discount (could be 10-20% depending on number of events   See	Yes Customer Success Mgr Web design Communication  Yes for Admins and End users  \$8000/event	Implementation & Support packages 7x7 PST
Tech support - if so, what type of support  Pricing if they tiered levels of licensing - blanket fee for licensing	event assist team available for all events (in real time)   Standard  2 levels   Advanced Services   – event assist team available for all events (in real time)   Standard   All time zones   Customer success mgr   On-Boarding prog mgr  Unlimited plans   Events 100 - \$2,500/yr   Events 200 - \$7,500/yr   Events 500 - \$15,000/yr   Events 5000 - # of endpoints (\$250 for 50 endpoint over limit) - negotiable     # of simultaneous events 500 - licenses \$18,000 / license     Can waive overages for 90	Chat & email support only (backlog now – several days response time – only 6 people in support team) – no phone support  Partner program – 3 <sup>rd</sup> party consultants – tech support, production – cost depends on service and vendor  Non-profit 20% discount   40 hours of streaming / month with 1000 live attendees per session - \$1668/yr – 20% =	<ul> <li>In app Chat   Customer rep   Phone support only if chat escalated</li> <li>In app Chat   Customer rep   Phone support only if chat escalated</li> <li>Creators and admins ~\$1000/user/year   Library of videos costs   Viewers are</li> </ul>	Standard Support   24/7, phone email chat  Standard Support   24/7, phone email chat  Host License – 1 meeting at a time   Events 3000 - \$990/host/month     Events 1000 - \$475/host/month	Resellers sell products and support packages  Standard Expert Support   Partners (Clarix) add free support and free training (8:30 am - 5:30pm)     Platinum – on premise install   Gold – Adobe hosts  Online Adobe Pricing   Named Licenses (Host)   Webinars –   1000 \$5500/year   500 \$4500/year   100 \$1250/year   No discounts     Shared Licenses   1500 - \$30,000/year   500 - \$20,000/year   500 - \$20,000/year   Discount available     Concurrent seat model   Much more money x 10 (100,000\$+)     Broadcaster Tool in Studio main 1500 people but rebroadcast to a larger audience (20,000+) incl.	Basic   Standard   Advanced Support packages  8:00-4:45 CST M-F  Each Conf is a separate event   Submissions (speakers) and files hosted   Will receive from Bob Hamm shortly	Pedicated client manager for training & coaching (up to 6 hours per event & \$150/hr over that)   Dedicated tech staff for duration of event   Virtual on-site support (\$800/day)  Starts at \$19,000 per event for large events (3000+) – plus fee for number of simultaneous sessions     For small events <500 people ~ \$9,000 per event.     Also will give multi event discount (could be 10-20% depending on number of events   See	Yes Customer Success Mgr Web design Communication  Yes for Admins and End users  \$8000/event	Implementation & Support packages  7x7 PST A la carte  per venue package of x venues/yr  Max.Attendees /Month Event Pricing (3 months) 200 - \$1,197 300 - \$1,497 400 - \$2,097 500 - \$2,397 1,000 - \$4,497 2,000 - \$7,347 5,000 - \$14,985 Non-Profit Discount ~10-15% Can also discuss annual

bridge)	Yes- built in. Dolby sound is incorporated	No call in but mobile app (iOS only) allows this		Audio broadcast, Webex Cloud Connected Audio, Webex PSTN, VoIP, Telephony Service Provider	Yes	N/A	zoom		Broadcast tool
VOIP	N/A	no	N/A				Yes		
Platform Design	Platform Design	Platform Design	Platform Design	Platform Design	Platform Design	Platform Design	Platform Design	Platform Design	Platform Design
Standard room set up event	Pre screens and post event	Yes	N/A		Customizable	Yes limited	Completely customizable	Completely customizable	Templates but very customizable
Templates (default rooms)	none	No templates	N/A	Blurred and virtual backgrounds on iOS	Yes	Header Footer	Yes	Yes	Can customize
Personalization (windows - rooms etc)	Can customize layout of screens		N/A	No	Yes	No	Yes	Yes	Yes
Platform building		No	N/A	No	No	No	Yes	Yes	Yes
White labeling – remove their logo and white label	Yes. Additional fee. Needs deployment	No	N/A	On landing page for meeting but not in meeting windows	Yes	No	Yes		Yes
Screen share	Screen share	Screen share	Screen share	Screen share	Screen share	Screen share	Screen share	Screen share	Screen share
File share possibility	No. just links	, ,	Can attach a file to a recorded video	Yes	Screen and document sharing	Yes	Yes		Yes - Actual files
Analytics	Analytics	Analytics	Analytics	Analytics	Analytics	Analytics	Analytics	Analytics	Analytics
Post-event analytics	Yes. Out of the box. Not customizable		Yes. Including the name, email, IP address of user and what % of the video they watched. Also viewer engagement and views over time.	Yes – Al moderates attentiveness	Yes. Not customizable	Integrated with Google analytics and Disqus	Yes	yes	For Event attendees and for Sponsors as well Very detialed and exportable
Other	Other	Other	Other	Other	Other	Other	Other	Other	Other
Calendar Integration	Microsoft or Google	Yes – add to calendar		Yes – Google, Outlook ++	Yes, iCal (Outlook), Google	No	Yes	Yes	Yes
Notes	Notes	Notes	Notes	Notes	Notes	Notes	Notes	Notes	Notes
Additional Information	Trial account 50 endpoints   30 days		Users have to manually be removed or inactivated or the videos they have access to must be removed			TBD	Gamification available		
Comments			This is NOT an option for live events, only for prerecorded ones. No limits on number of videos nor size. It is more used for LMS purposes and less for events.			Have LOA, MSA, with IEEE			Great platform - highly recommend